Effectively Demonstrating Leadership in Vanier/Banting Applications

NANCY CARTER RYAN VAN LIESHOUT

Plan for Presentation

- Overview of Application Requirements
 - Vanier
 - Banting
- Overview of Review Process
- Suggestions for excellent leadership statements

Vanier Canada Graduate Scholarship 2019-20

Background

Tri-Agency program designed to attract and retain world-class doctoral students to a Canadian University

Value

\$50,000 per year for up to 3 years

Vanier winners at McMaster

McMaster Quotas and Results for 2017-2018 competition

- CIHR quota 10 6 successful applicants
- NSERC quota 7 4 successful applicants
- SSHRC quota 5 0 successful applicants

Review Process for Vanier

- There is a two stage internal process at McMaster
- Students must have received departmental endorsement to submit a stage one Vanier letter of intent package at McMaster
- If students are endorsed to stage two of the internal competition, they will have to submit a full application through ResearchNet

Vanier Evaluation Criteria

All three criteria carry equal weighting (33%) for evaluation by the committee

- Academic Excellence
- Research Potential
- *Leadership

* Consider carefully if you are suitable for Vanier competition

McMaster Vanier Review Panel

> 2018 Review Panel

- Chemistry, Geography, Business Engineering and Management, English, Sociology, Materials Science and Engineering, Psychiatry and Nursing
- Your research and leadership statements must be understandable and speak to reviewers from all disciplines

Leadership (Potential and Demonstrated ability)

As demonstrated by the following indicators: personal achievement, involvement in academic life, volunteerism and civic engagement

- The difference between leadership and volunteering is determined based on the role you had in the extra-curricular activity
 - Leadership implies developing a strategic goal by one's self to the benefit of a larger body and delegating tasks to others
 - Volunteering in the context of this point implies following tasks given by others
 - If you do have volunteer experience, indicate the leadership role you played

Evidence of Leadership-Vanier

- In the CCV, use the sections extracurricular events or positions to show leadership
- Your support letters (two leadership support letters) and two referee assessments should speak to your leadership abilities and activities

Vanier - An Engaging Leadership Statement

- Two page statement highlighting activities as they relate to your future as a leader in you field of research
- Deliberate descriptions of activities that you have participated in and support your future leadership in your research area
 - Link your activities to your goals and research program
 - Consider what academic researchers do
- Clear writing and formatting
- Describe what you are doing above and beyond your research and coursework

Frequent Mistakes in Leadership Statements

- Essays about leadership philosophy, theory or concepts
 - Quotes
- Narratives or life histories
 - When I was __, I injured my ____, and ever since that time, I have wanted to research ____.
 - I come from a long line of leaders. My _____
- Chronological ordering
- Reporting activities that are typical of graduate education
 - Academic progress, TA, RA, etc.

Banting Postdoctoral Fellowships

- Seeks to attract and retain top-tier PDF talent
- To develop their leadership potential
- Position Banting PDFs for success as the research leaders of tomorrow
- Allotment Nationally
 - > 23 CIHR
 - 23 NSERC
 - 23 SSHRC

Banting Selection Criteria

- Quality of Applicant's Proposed Research Program
- Institutional Commitment and Synergy b/w Application and institutional strategic priorities
- Applicant's research excellence and leadership in the research domain*
 - *leadership criterion is <u>research leadership</u> <u>only</u>
 - This differs from the Vanier where leadership can be defined more broadly

Banting Leadership Criterion

- Defined by sphere of influence achieved by applicant
- Levels of potential influence
 - Research program
 - Institution
 - National Research Community
 - International Research Community
 - Society at large

Demonstrating Leadership (Banting)

- All of the below offer the opportunity to highlight your sphere of influence
 - Applicant's CCV
 - Reference Letters
 - Research proposal (to non-specialist audience)
 - Significance of (up to) 3 Leadership Contributions (1 page)
 - Supervisor's Statement

Non-Leadership Statement Tips

- Ensure that any and all leadership activities are captured on your CCV
- In your research proposal highlight your work's existing influence if at all possible
- Prompt your letter writers by helping them focus on your leadership experiences in addition to other aspects of your CV

Leadership Statement

Objective: To show how you've started on your way to become a future leader (and have the potential to be one)

Try to tell a compelling story that links to your research accomplishments and future goals/trajectory

Where to start

- List all of your potential leadership activities
- Pick the top three
- Consider how you'll present them to have maximum impact

Examples of Leadership

- Position Papers, Clinical Practice Guidelines
- Invited talks
- KT Exercises (especially coordination roles)
 - Community outreach with students, public health, etc
- University committees
- Awards, Scholarships
- Volunteerism (if you actually led something)
 - Scientific Organization Student Leadership
 - Scientific Meeting Organization Tasks
- Recurring newsletter contributions
- Patents

Examples of Leadership (2)

Assessment/Review Activities

- Journal reviews
- Conference reviews
- Grant reviews
- Organizational reviews
- Teaching
 - Programs developed and taught
 - Courses developed and taught
- Supervisory Activity
 - Student Supervision
 - Staff Supervision
 - Mentoring

Leadership Statement Tips

- Your leadership statement should be as compelling as your research proposal
- Modesty is not a virtue here
- When selecting activities and supporting them:
 - Describe their significance in terms of your leadership and sphere of influence
 - Discuss their impact and importance in terms of your career objectives (press interviews, blogs, other coverage can be highlighted)

Leadership Statement Tips (2)

Put strongest roles and proof up front, then add more minor roles, then volunteering (if necessary)

Provide actual proof of change

- Explain the role you played in improving/changing things (don't just list)
- Indicate change that has occurred since you assumed leadership (how was it before and after you led)
- Never expect the reviewer will understand the extent of the accomplishment
 - Stress the value of the work, give them insights into how the reviewer should value the contribution
 - Highlight how you have gone above and beyond expected norms to overcome obstacles, foster others, spearhead change

Leadership Statement Tips (3)

Be up front

- Use numbers to back up your claims (increase in membership, readership, funding, etc)
- Use strong action words that convey leadership (don't overuse led, lead, etc)
- State what the end impact is anticipated to be
- Avoid unrelated fluff
 - Too often, content is too focused on biographical elements on why they wanted to become a researcher
 - This is insufficient evidence of leadership and puts off reviewers because it doesn't come to the point quickly

General Suggestions

- Seek past applications from other students, particularly those that have been successful in some way
- Discuss your statement with a supervisor, department chair, past winner or Banting Committee Member
- Expect to write, review, edit, rewrite

Questions?